

NEWS RELEASE

Public Information Office, 400 NW 2 Ave., Room 220, Miami, Florida 33128
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Date: October 1, 2020

Subject: MIAMI POLICE GOES PINK

The Miami Police Department has “gone pink” this month to help heighten and support breast cancer awareness.

October has been designated “National Breast Cancer Awareness Month”, and during the past several years, various organizations, including the American Cancer Society and the Susan G. Komen Foundation for the Cure, have led a public awareness campaign. The color pink is being used to symbolize breast cancer awareness.

In addition, both Miami Police sworn, and civilian personnel will be sporting their pink badges throughout the entire month. They individually purchased them in order to show the support that comes from within. The marked breast cancer awareness vehicle will be touring throughout the entire City of Miami jurisdiction.

“ Once again the Miami Police Department is committed towards brining awareness to breast cancer during National Breast Cancer Awareness month, and encourages everyone to get screened. This year's breast cancer awareness vehicle is a special one with graphics designed by world renowned artist Romero Britto. As in years past, if you see our breast cancer awareness patrol car, honk your horn and please help spread the word! ” expressed Chief Jorge R. Colina.

Hopefully, this will go on year after year until a cure is found.

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Case: N/A

Transmittal Date & Time October 1, 2020

Jorge R. Colina, Chief of Police

MIAMI POLICE DEPARTMENT